Date	Content Description
August 24	Stewardship & Impact Email sent by KU Endowment featuring campus leaders; sent to all Deans Club, Chancellors Club, KU Cancer Discovery Alliance and Presidents Club donors, thanking donors for their support at the $1,000+ level.
September 15	Solicitation Direct Mail and Follow Up Emails sent by KU Endowment; sent to all Deans Club, Chancellors Club, KU Cancer Discovery Alliance and Presidents Club donors; ask is for school/unit specific renewed support at the $1,000+ level.
November 2026	STEWARDSHIP OPPORTUNITY – Schools and units are encouraged to send their own mail, email or ThankView to leadership-level donors, thanking them for their ongoing support. See toolkit for suggested links, donor information, and messaging to include.
December 2026	Calendar Year End Solicitation Direct Mail and Follow Up Emails sent by KU Endowment; sent to donors of all giving levels who have not renewed support yet this fiscal year, ask is for continued support for all areas at KU.
March 9-10	One Day One KU – Giving Day the university's 24 hours of giving, noon to noon. Donors will receive messaging leading up to the day encouraging donors to support the area at KU most meaningful to them.