**ODOKU Ambassador Social Media Posts**

**Ambassador Post #1 (one month out)**

* 219 characters w/spaces

In one month, celebrate KU’s awesome educational mission in the best way possible — by making sure it can continue for future Jayhawks. Give and see good things happen. The next big idea starts here! #OneDayOneKU #ODOKU

**Ambassador Post #2 (one week out)**

* 223 characters w/spaces

Next week is One Day One KU. Get your friends together and give to your favorite causes on campus, ignite the next big idea, help change the world. And get bragging rights as you scale the leaderboards. #OneDayOneKU #ODOKU

**Ambassador Post #3 (tomorrow)**

* 202 characters w/spaces

If you’ve ever wondered what’s the best time to support the students, faculty, and programming that make KU so great, the answer is tomorrow! From noon to noon, One Day One KU is on! #OneDayOneKU #ODOKU

**Ambassador Post #4 (day-of)**

* 199 characters w/spaces

Today is the day. Noon to noon. 24 hours of giving that will help KU’s students, faculty, researchers, organizations and programming. It’s going to be epic. Make sure you stretch. #OneDayOneKU #ODOKU

**Ambassador Post #5 (New Donor Power hour #1 and #2)**

- 192 characters w/spaces

Calling all first-time donors! Support your cause of choice for power hour bonuses. Because bragging rights are better when prize money for your favorite unit is involved. #OneDayOneKU #ODOKU

**Ambassador Post #6 (Most Gifts Power hour #1-6)**

- 254 characters w/spaces

We’re looking for a few good Jayhawks! If <insert your area of choice> receives the most gifts in the NEXT HOUR, they win an extra $2,000. Support your favorite cause in the upcoming POWER HOUR, because bonus dollars are on the table. #OneDayOneKU #ODOKU