**FY25 ODOKU Ambassadors – Sample Email Messages**

**Sample – Save the Date**  
**Subject:** One Day One KU is February 20-21 from noon to noon!

Will you join me on this year’s One Day One KU, February 20-21, from noon to noon? [organization/school name] is rallying for support and raising funds for critical initiatives that will drive change across the world. Every gift makes an impact!

You can champion [cause/program] and help us reach our fundraising goal by making a gift. Your support is crucial in furthering our mission and making a difference in the lives of [who the program helps].

One Day One KU is a special moment, when Jayhawks around the world come together to uplift our global community by making a gift in support of the pursuits and programs most important to us! Your gift, no matter the size, has the potential to spark the next big idea.

Thank you for your consideration. You can make your gift at [Ambassador URL]. See you February 20-21!

Sincerely,

[name]

**Sample #2**  
**Subject:** KU’s Next Big Idea Starts with YOU!

On One Day One KU, Jayhawks around the world come together to ignite the next big idea. These 24 hours of giving highlight the power of philanthropy and how it transforms possibilities into realities. Thousands of innovations start in the hearts and minds of students, faculty and staff across all five KU campuses every day. It is my honor to lend my hand to this effort.

This year, I am supporting [cause/program] because I believe that [reason this opportunity is meaningful to you].

Will you join me in fueling the next big idea [at the University of Kansas or The University of Kansas Health System]?

Your generosity can pave the way for scientific breakthroughs, thriving communities and remarkable student support.

Visit [URL] from noon to noon on February 20-21 to make your gift and become a catalyst for change.

Thank you for joining me to make a lasting impact!

Sincerely,

[name]