KU giving
Spring 2020

JAYHAWKS LIGHT IT BLUE

KU community shines during uncertain times

READY FOR LIFTOFF

POP-UP PALEONTOLOGY

ONE DAY. ONE KU. SETS TWO RECORDS

On Feb. 20, donors showed their passion for the University of Kansas with 3,239 gifts totaling nearly $1.8 million, records for both number of gifts and total amount raised in one day. The gifts came in during the third annual *One Day. One KU.* 24-hour giving campaign.

Donors established 110 challenges and matches, including a $50,000 match from the KU Endowment Board of Trustees for donations made to the Greater KU Fund. The Twitter Hashtag Challenge, established by Chancellor Douglas Girod and Susan Girod, unlocked $5,000 for students. The hashtag #OneDayOneKU surpassed the 2,020 tweets needed to secure the funds.

Students, faculty, staff, alumni and friends joined in the fun on social media and in person. On-campus events celebrated the day with games, prizes, snacks and visits from Big Jay and Baby Jay.

EDITOR'S NOTE

FROM OUR HOMES TO YOURS. As we go to press, we are experiencing COVID-19. In these remarkable times, we considered not publishing the magazine. We decided to go ahead because we want to share KU's remarkable and continuing work, not just related to the pandemic. Storytelling is at the heart of human existence, and positive stories are needed now. The cover story shows the strength of Jayhawks and features the Campanile glowing in solidarity during Light It Blue, a regional effort to honor health care professionals and essential workers. We are grateful to be able to share these stories with you and thank everyone who made this possible. Spending time with students, faculty and alumni is so enjoyable. Please note that in-person discussions and photos happened before social distancing became the norm. We are hopeful about the future and know we will get through this together. Stay safe and take care.

SPRING 2020

KU giving

KU Giving is published by KU Endowment, the private fundraising foundation for the University of Kansas. You are receiving this magazine because you support KU.

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ON THE COVER
The Campanile joined the regional Light It Blue effort to show appreciation for front-line workers. Photograph by University of Kansas/Meg Kumin.

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KU ENDOWMENT
The University of Kansas

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GIVING INSPIRATION

PRIDE. GRATITUDE. TRUST. These are some of the words donors consistently use to express why they are moved to give to the University of Kansas.

Pride in the university and what it means to be a Jayhawk. Gratitude for an education that changed the course of a life or sincere appreciation for life-saving medical expertise that makes tomorrow possible. Trust that the gifts bestowed to KU Endowment to benefit the university will build on the donor's passion and enhance the institution's legacy.

As you are well aware, the world has experienced unprecedented change and difficulties. Even so, KU alumni and friends continue to reach out to us asking how they can help the university community. Because you asked, KU Endowment set up the COVID-19 Emergency Relief Fund to make resources available for the chancellor to use in meeting the most pressing institutional needs.

The university remains committed to its mission of educating students, and we stand ready to provide support where needed. You can learn more about how the University of Kansas and KU Endowment are putting people first in our response to the pandemic on Page 6.

Over the years, I have had the honor to get to know many Jayhawks. It is always inspiring to be part of the team who connects donors and their interests with philanthropic opportunities. Many of these donors plan gifts far in advance to ensure their objectives are documented. The Team Spirit story on Page 14 shares more details about the gift planning process and how KU professor emerita of English Elizabeth Schultz worked closely with advisors and the university to plan meaningful gifts. We also share information about some lesser known aspects of giving farmland, mineral rights and property in KU Endowment 101 on Page 24.

Individuals who have developed an estate plan or other deferred gift arrangement are recognized through the Watkins Society. Elizabeth M. Watkins, the society's namesake, donated generously to KU through her will. She provided her home that is now the chancellor's residence, two scholarship halls, funding for the original Watkins Health Center (now Twente Hall) and thousands of acres of farmland that still supports students today.

Every donor brings a story of inspiration, and every gift helps ensure KU's lasting success. These days, we are finding new ways to connect and stay in touch. We look forward to the day when we can gather in person and listen to your story. In the meantime, I wish you and your family continued safety and good health.

POP-UP PALEONTOLOGY

LAST SUMMER, THE KU NATURAL HISTORY MUSEUM WENT ON A ROAD TRIP ACROSS WESTERN KANSAS.

Museum staff members loaded up a 16-foot rental truck and trekked across the state, making stops in Salina, Great Bend and Garden City. At each stop, a 26-by-13-foot pop-up tent was erected within a couple of hours and a mobile museum with more than 90 species of animals, plants and fungi was ready for visitors.

Thanks to the generosity of alumni Tom and Jan Hardy, the mobile museum gave central and western Kansans the chance to visit the Natural History Museum without having to travel hundreds of miles from home. The tent contained 16 different displays including touchable stations of real fossils and fossil casts. Kids could explore in the dig pit and uncover real fossils, learn how to identify fossils and make trackway prints in the trace fossil station.

Between the three stops, the mobile museum welcomed more than 750 visitors, which was a major success for its first year. It took three full-time museum staff members and three student employees to make this venture happen. The project wouldn't have been possible without private support.

The Hardys' gift funded rental costs of the truck and minivan, special storage containers for fossil protection, design and production of the pop-up tent, printing costs for posters and handouts, and food, lodging and salaries for the six staff members who made it all happen.

"It's especially enjoyable to have a project to support that is small enough that you can make a difference," Tom Hardy said.

The museum's Outreach and Engagement Coordinator Eleanor Gardner said visitors were excited to see a KU entity in their community where they don't often have science outreach experiences readily available. She said the mobile museum was a big hit with children of all ages and even adults.

FOSSIL FUN: In summer 2019, KU Natural History Museum staff presented the Great Bend Public Library with a cast replica of Mosasaurus sp. skull that will support future fossil-related programming. (L to R) Jessica Ney, library youth services assistant, Eleanor Gardner, museum outreach and engagement coordinator, and Colleen MacGilvray, museum education coordinator.

"My favorite part of this paleontology-focused mobile museum program is the station with touchable real fossils and casts. You can see people's eyes light up when they realize they are touching the vertebra of an 84 million-year-old mosasaur," Gardner said.

It was important to the Hardys that the University of Kansas and the Natural History Museum be able to reach out to Kansans to expose young children to the possibilities that an education at KU could bring.

"We're trying to wave a KU flag throughout the state in ways that it doesn't always get waved," Tom Hardy said.

VICTORIA SICKINGER

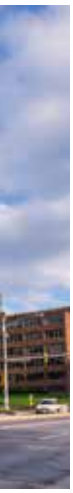
WHY I GIVE

"The University of Kansas School of Law and its graduates have been instruments of change in our society for generations. Today — for the School of Law, for the university, for our state and for our nation — diversity and inclusion are critical goals. We are excited to provide a center dedicated to achieving them."
Dru Mort Sampson, J.D. 1996, and Bill Sampson, bachelor's in history 1968, J.D. 1971, Lawrence, Kan.
Gift to establish the Dru Mort Sampson Center for Diversity and Inclusion at KU Law

"Education is a priority for us. Julie and I understand the importance of support, of helping encourage people and helping to defray some of the costs of medical school. Somebody did it for us, and so now we do it for the students who are coming through."
Scott Smiley, M.D. 2000, Medical Fellowship 2004, and Julie Smiley, Emporia, Kan.
Gifts to support the Internal Medicine Department, residents and student scholarships at the KU School of Medicine-Wichita

"KU's Summer Language Institute in France was a life-changing experience for this Kansan. While advancing my French, it introduced me to new cultures and contributed greatly to my future career. I established this scholarship to enable more KU students to open eyes and doors to the world."
Pamela Bayless, bachelor's in French and art history 1967, New York, N.Y.
Gift to establish the Pamela J. Bayless Study Abroad Scholarship

"The strength of the architectural engineering program was that it always combined theory with the real world. Dr. Tom Glavinich was the embodiment of that. He really loved what he did, and that came through. We hope this encourages somebody to go into power systems, but we also want to help students — tuition has increased quite a bit since we were in school."
Brian Burke, bachelor's in engineering 1992, and Helen Burke, bachelor's in architecture 1994, New York, NY.
Gift to establish the Tom Glavinich Memorial Scholarship



"Wint and I talked often about the many wonderful professors who broadened our worldview and gave us the confidence to overcome life's challenges. And of course, the many cherished friendships we made while at KU have enriched our lives."
Nancy Winter, alumna 1954, and in honor of the late Wint Winter, bachelor's in business 1952, J.D. 1956, Olathe, Kan.
Gifts to the Winter Family Scholarship, Kansas Athletics and the KU Chapter of Pi Beta Phi

"My gift to the law school is a small way of trying to give back, particularly to those who trained me when I didn't know the first thing about law, and who left a lifetime impression on me. When I was in law school, I had the advantage of an incredibly strong faculty. The professors' offices in old Green Hall were small, but the doors were always open."
Christopher "Kit" Smith, J.D. 1972, and Diana Smith, Evergreen, Colo.
Gift to establish a fund at KU Law in honor of Michael Davis, a professor emeritus and former dean

"It is important for us as individuals to do whatever possible to try and make life easier for those who will follow."
—Douglas and Peggy Himebaugh

"When I was diagnosed with Stage IV salivary gland cancer in April 2013, Peg and I knew we needed to provide whatever assistance we could to support research to combat this disease. Subsequently, Peg was diagnosed with Alzheimer's in 2019, and we wanted to support research for that disease, as well. It is important for us as individuals to do whatever possible to try and make life easier for those who will follow, and the important research being conducted at KU Medical Center is critical to that mission."
Douglas and Peggy Himebaugh, Lenexa, Kan.
Gift commitment to the Head and Neck Cancer Research Fund and the Alzheimer's Disease and Dementia Research Fund

JAYHAWKS LIGHT IT BLUE

KU COMMUNITY COMES TOGETHER IN SPIRIT AND PURPOSE

EDITED BY VALERIE GIELER

Editor's note — Kay Hawes at the KU Medical Center Office of Communications and Rick Hellman at KU News Service contributed content for this story.

As the world navigates these uncertain times, the University of Kansas is carrying on its mission of education, research and service in a safe and responsible manner.

The health and well-being of students, faculty, staff and the community is paramount, so KU transitioned to distance learning and remote operation in mid-March.

Although many KU community members are no longer physically on campus, students, faculty and staff are rising to the challenge to continue their important roles. They are using technological resources to teach, learn, work and stay connected while at home. A primary focus is making sure students stay on track with their educational goals and progress toward graduation.

"I am very proud of our community and how we have pulled together through this time of unprecedented disruption," said Chancellor Douglas Girod.

Reaching out

In the midst of this crisis, even as individuals are facing their own challenges, alumni and donors have called asking how they can help. Jayhawks are checking on each other. Students are volunteering to shop for the elderly and those who would rather not risk going out in public for fear of contracting COVID-19. Everywhere, there are signs that we are in this together. In response, KU Endowment established the COVID-19 Emergency Relief Fund.

"From the Student Senate to alumni to faculty and staff, we've heard from many who want to help," said Dale Seuferling, KU Endowment president. "The fact that people are thinking about how they can help others in their time of need assures me that we will get through this. I'm encouraged and inspired."

Gifts to the COVID-19 Emergency Relief Fund will make resources available for the Office of the Chancellor to use in meeting the most pressing institutional needs. Anyone can give to the fund by visiting www.kuendowment.org/COVID19-Relief. You may designate gifts for a specific need, such as students, the food pantry, faculty or staff by noting that in the Special Instructions box on the form. As with all donations to KU Endowment, 100% of funds raised will go to support KU.

JAYHAWK SERVICE: Ellen Stallings is just one of KU School of Medicine's Class of 2020 members who stepped up to assist with the response to the Coronavirus. She was one of the early volunteers who manned the COVID-19 hotline. Ellen will begin her anesthesiology residency at Vanderbilt University Medical Center in Nashville, Tenn., later this summer.

Serving our communities

More than 50 KU School of Medicine seniors requested to graduate early to participate in the Kansas Pandemic Volunteer Health Care Workforce. The program will deploy them throughout the state as part of the response to the COVID-19 pandemic.

The new graduates will be able to serve in areas of critical need in Kansas, prior to beginning their residencies July 1 at locations throughout the country. Students from all three of the medical school's campuses, in Kansas City, Salina and Wichita, have volunteered.

"We are proud that our students have stepped up to assist their fellow Kansans," Girod said. "These medical students have met all requirements for graduation at KU, and the university is happy to assist by conferring their degrees early."

Fourth-year medical student volunteers will be immediately granted the degree of Doctor of Medicine and be eligible for a special permit to practice medicine from the Kansas Board of Healing Arts. These new physicians will receive stipends for expenses and relevant training before being partnered with existing physicians throughout the state of Kansas.

The program will be administered by the Kansas Department of Health and Environment (KDHE) and funded by a $1 million gift from the Patterson Family Foundation in Kansas City, Mo., which has a focus on health care, education and rural communities.

"The COVID-19 pandemic could have devastating effects on the region we call home, challenging the most vulnerable among us," said Lindsey Patterson Smith, director of the Patterson Family Foundation. "In Kansas, more than 30% of elderly people live in rural areas, and many rural physicians are themselves at high risk. The Patterson family is inspired by the volunteerism of the new graduates, and we are honored to support these new physicians as they serve where they are needed most."

Innovation in action

A phone call from an anesthesiologist at KU Medical Center to the director of the KU Center for Design Research (CDR) sparked the creation of an open-source design for a plastic face shield to protect health care professionals battling the COVID-19 pandemic. With the help of some KU alumni and colleagues, the design was completed in less than a week. In just the first few days after releasing it online, the free design was downloaded more than 4,500 times all over the world.

About 10,000 of the shields were produced in the Kansas City area and provided to caregivers in The University of Kansas Health System. And that is just the beginning — almost anyone with a computer-aided router and a common type of plastic sheeting can produce more of them.

"It was one of these urgent pleas: You're the innovation guy," said Greg Thomas, a professor of design and director of the CDR in KU's School of Architecture & Design. "What ideas do you have to help us? I worked with a couple of doctors in anesthesiology, and some from family medicine. It became an interesting night of formulating things we could do."

PITCHING IN: KU alumnus and Dimensional Innovations lab manager Brandon Wood wears one of the open-source face shields he helped develop to protect health care professionals.

Thomas focused on an idea to rapidly increase the number of face shields, important personal protective equipment that is in short supply. He teamed up with KU alumnus Tucker Trotter of Dimensional Innovations and Randy Edge of In-Store Design and Display, who had a face shield design ready for foodservice use. The team worked with The University of Kansas Health System personnel to adapt the initial design for health care.

The designers said the face shield can be made by almost anyone, anywhere because it is made from only two pieces, with little assembly required.

STATE OF THE UNIVERSITY: KU Chancellor Douglas Girod (Right) and KU Medical Center Excecutive Vice Chancellor Robert Simari share information about operations and future planning during a virtual university update.

ONLINE EXPLORATION: The KU Natural History Museum is just one of the university entities offering resources online for engaging activities that can be completed from home.

Thomas is now thinking about how to potentially repurpose CPAP machines used to help individuals with sleep apnea breathe better — or the factories that produce them — into much-needed ventilators. He is also looking into the systems needed to transport and track potential drone deliveries of COVID-19 test kits while maintaining physical distancing.

Leading the way forward

These are just some of the examples of how Jayhawks are pitching in to help during this time. Many KU faculty and staff members are working diligently to make sure resources are available to students and the community. Museums, libraries, centers and institutes are providing expanded materials online, streaming performances and lectures, and offering additional connection opportunities.

Although no one is exactly sure what the future holds, the worldwide Jayhawk family is adapting to the evolving circumstances and moving forward with purpose, care and compassion.

"Know that we are doing what Jayhawks always do," Chancellor Girod said. "We are leading — whether it's our health care professionals on the front lines fighting this pandemic or our researchers in their laboratories looking for cures every single day."

Be well, be safe and Rock Chalk!

LIFE DURING COVID-19

STAYING CONNECTED: Jayhawks across the world have transitioned to learning, working, buying groceries and visiting with health care professionals from home. Even so, KU students, faculty, alumni and friends are reaching out and finding ways to help each other. In some ways, our Jayhawk family feels closer than ever.

SHARE YOUR STORIES

You give us hope. We are humbled and heartened to learn how members of the Jayhawk family are making a difference and supporting others in our communities. Please send your stories to kugiving@kuendowment.org.

READY FOR LIFTOFF

HILL SPACE SYSTEMS LAB BOOSTS KU'S ABILITY TO BUILD SATELLITES

BY VALERIE GIELER

KU graduate student Arno Prinsloo will never forget his first time on an airplane. In 2001, his family moved from South Africa to the U.S., and he found his lifelong passion on that trip. Prinsloo was captivated by the plane, so he built a Lego version during the long flight. He vividly remembers asking his dad what he could do with planes as an adult. He has wanted to be an aerospace engineer ever since.

Similarly, graduate student Madison Sargent has looked up at the stars and dreamed about space for as long as she can remember. Sargeant said she would travel to space if the opportunity arises. However, she is happy to contribute to space-based systems and research from the ground.

Prinsloo and Sargent are leading KUbeSat (pronounced "Cube Sat"), the university's team that is building a small satellite to compete in NASA's CubeSat Launch Initiative (CSLI). This initiative aims to have every state launch at least one satellite. KUbeSat strives to be the first team in Kansas to successfully launch one. They are working toward a December 2020 launch.

"CubeSats have been around since the 1990s, but companies are just now really experimenting with them," Prinsloo said. "For me, it's an excellent opportunity to be on the cutting edge, which is what every engineer wants."

A place to build

The Hill Space Systems Laboratory in Learned Hall provides a state-of-the-art environment for aerospace engineering students to design and build satellites. It features a 12-by-12-foot clean room where students build the satellites while wearing protective clothing. The lab has a separate computer room where students design and test their creations.

The new lab was made possible by a gift from KU alumnus and longtime School of Engineering supporter Ron Hill, and his wife, the late Sue Hill. Hill is the CEO of HEMCO Corporation in Independence, Mo., which provided a matching gift.

SYSTEMS CHECK: In January, KU team leaders Arno Prinsloo and Madison Sargent donned protective gear to enter the lab's clean room and review the progress of their small satellite, named KUbeSat1.

"My KU education provided me with the fundamentals to start my company and build my career," Hill said. "Our support to the Aerospace Engineering Department of a HEMCO clean room system enabled the department to bring on an additional instructor and is allowing students to accomplish what they had not been able to do. It gives me joy to see the fruits of our support."

KU satellite history

KU is not new to building satellites. A previous KU team built a satellite in 2006 that was launched on a Russian rocket. Unfortunately, the launch failed on the way to orbit.

A phone call with KU alumnus Marco Villa inspired Sargent to restart KU's satellite program and apply to NASA's CLSI.

"Hands-on experience is invaluable for students who want to go into this industry," Sargent said. "I started this project to give students an opportunity to gain technical knowledge and systems engineering experience and learn how it all works together."

Villa was involved in the first launch attempt as a KU student and wanted to support a new effort by students. He is now the chief operating officer of Tyvak Nano-Satellite Systems and has been a source of inspiration for the KUbeSat team.

BIG PLANS: KUbeSat team members work on the small satellite's electronics and design components. Clockwise from top right, designers Brendan Smith, Liam O'Shea and Henry Hunt are all aerospace engineering students. Interested students from any major are welcome to apply to the team.

Orbital plans

The Hill Space Systems Laboratory is part of KU's effort to expand its prestigious aerospace engineering program to include more opportunities for students interested in space exploration. The goal is to eventually have student teams working on multiple satellites at the same time and to launch one every other year.

"The new lab provides a home for our small satellite initiative," said Mark Ewing, KU associate professor of aerospace engineering and KUbeSat faculty advisor. "It makes it clear that we are serious about satellite development. We couldn't start up something like this without private support."

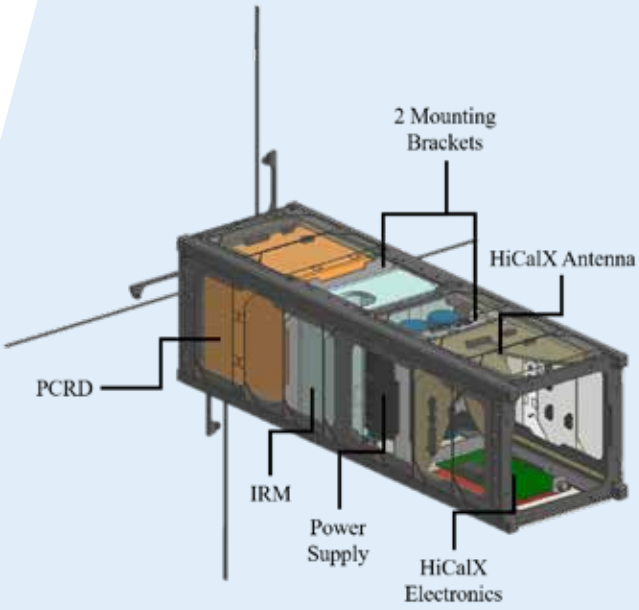
Prinsloo and Sargent said that leading KUbeSat is like starting their own company, something each of them wants to do someday. They are learning organizational, management, communication and marketing skills. The team leaders admit promoting the project and finding partners has been the most challenging aspect.

KUbeSat is grateful for the financial support and equipment donations they have received so far. The team is seeking additional funding to help purchase, manufacture and test the components needed for the satellite and the ground station that communicates with the satellite.

As founder of HEMCO, Hill had some advice for the students. "Persevere," he said. "There are so many distractions that can get in the way of reaching your goals. By staying focused, keeping a positive mindset and working hard, you can follow your dreams and reap the reward of success."

BE PART OF THE LAUNCH

To help the satellite initiative take off, contact Michael Arp at 785-832-7410 or marp@kuendowment.org.



MEET KUbeSat1

- Satellite has a "3U" frame (10 x 10 x 30 cm)
- Spacecraft "bus" includes donated components
  - o Inertial Reference Module (IRM)
  - o Power supply
  - o UHF Transceiver
  - o Four solar panels
- Two science payloads
  - o A primary cosmic ray detector (PCRD) designed by KU physics students that will help scientists determine how exposure to cosmic radiation will affect future manned missions to Mars.
  - o An instrument that provides calibration signals from space for a particle detector (HiCalX), located deep within the Antarctic Ice, that collects information on cosmic rays arriving at Earth. This helps physicists understand how galaxies have evolved.

TEAM SPIRIT

PARTNERSHIPS BETWEEN ADVISORS AND DONORS CREATE A WINNING PLAN FOR GIVING

BY MICHELLE TEVIS

Sports and estate planning have a notable element in common: **teamwork**.

The University of Kansas has a long record of teams lighting up the scoreboard. Equally strong is the legacy of generous donors who have helped shape KU into the premier institution it is today. A team of advisors can help donors create a plan to support the areas of the university that spark passion.

The players can vary depending on a donor's goals, and a team can include financial planners, attorneys, tax consultants, KU Endowment and the university itself. All players agree that a strong relationship between the donor and team members is essential to making the donor's vision for their legacy into a reality.

Cathy Reinhardt, a financial advisor and president of Reinhardt Financial Services Inc., in Lawrence, says her role is to give people the tools they need to give in a satisfying way.

"Because of the relationship we've built, I can gauge what's reasonable for them to give," she said. "For clients interested in philanthropy, I sometimes push them to up their game."

A game plan

For Elizabeth Schultz, KU professor emerita of English, making her gifts come to fruition meant working with Reinhardt, KU Endowment and the university. Together, they planned several gifts, including scholarships supporting the humanities and the arts and a distinguished professorship in English.

"Cathy has always been very receptive to any ideas," Schultz said. "And then she knew how to make them happen."

Lewis Gregory, senior vice president and private client advisor at Bank of America Private Bank in Kansas City, Mo., finds success in identifying areas where the donor truly feels connected.

"From there, we narrow that so their gift can have a major impact, as opposed to giving to a lot of different entities," Gregory said. "We next decide the best way to implement it so their giving is effective."

The vehicles through which someone can structure their legacy are many. There isn't a one-size-fits-all approach.

UNLIMITED OPPORTUNITIES: **KU professor emerita of English and donor Elizabeth Schultz, pictured on a trip to the Mekong Delta in Vietnam, says giving to KU offers endless possibilities and tangible results. "Your gift isn't abstract," Schultz said. "You can see it being used and appreciated."**

Calling the plays

Donors may not know they can create detailed instructions for how a gift is used, Reinhardt said. When gifts are made, donors approve a fund administration agreement that documents precisely how they want the funds to be spent.

"I imagine that some people give very generously, but to KU at large," Schultz said. "For me, that isn't as personally fulfilling as it is to designate gifts to very special projects."

She and Reinhardt worked together to develop specific gifts that benefited areas important to her, notably the Herman Melville Distinguished Professorship in the Department of English, where she was a professor for 34 years before retiring in 2001.

"Working with the department makes it very personal and meaningful to me," she said. "And anyone can do it. A gift can be given anywhere in the university."

PLANNED GIFTS HAVE GIVEN COUNTLESS STUDENTS THE OPPORTUNITY TO REALIZE THEIR DREAMS OF A KU EDUCATION.

Nelson Gipson, a 1950 KU alumnus from Pleasant Hill, Mo., lived a simple life, volunteering as a church organist for more than 50 years. He died in 2009, leaving more than $800,000 to create KU scholarships.

Lavon Brosseau, a retired high school teacher from Concordia, Kan., left a $7.4 million estate gift in 2016 to benefit KU students majoring in the arts, humanities and education. Brosseau taught English for 29 years and volunteered as a tutor well into her 80s. Combined with her lifetime giving, she donated $8 million to KU, a large portion of which was farmland that she and her late husband, Jack, purchased with their savings.

Martha A. "Matt" Mueller, a retired librarian and KU alumna from Joplin, Mo., was a self-described saver who lived frugally while being able to travel the world. Mueller's 2018 estate gift of $1.4 million is supporting the university's libraries and providing scholarships for students with financial need.

Margaret Zimmerman, a 1947 KU School of Nursing alumna from Whitewater, Kan., left a $4.2 million gift from her estate to create scholarships for generations of nursing students. In addition to her career as a nurse, Zimmerman was a devoted volunteer and was committed to serving others until her death in 2017.

> "You are not born a philanthropist. You learn it."
>
> CATHY REINHARDT

Feel-good feedback

Donors have the option of giving charitable gifts that are used during their lifetimes. Seeing gifts transformed into actual experiences and educational fulfillment can be a gratifying motivation for donors.

"Giving at death misses the joy a gift can bring to someone's life," Reinhardt said.

Schultz established the Janet Hamburg Dance Scholarship fund that memorializes Hamburg, a professor of dance at KU and an internationally known movement analyst and lecturer. Schultz wanted to remember Hamburg and also to support the dance program, which is small. Her gift provides scholarships to incoming dance students.

"That's been very satisfying, and I've gotten to know some of those students personally," Schultz said.

Passing the ball

Discussing philanthropy as a family gives parents an opportunity to model their values for their children. Parents who talk about their interests and set an example with giving have the chance to instill those values in the next generation. Even young children can learn from activities such as volunteering, saving money and making donations to charity.

FAMILY GOALS

Many families want to pass their values down to their children.

One of the ways to do that is to involve children in legacy planning for giving. When the next generation is included in the family's philanthropic plans, children learn what is important to their parents and can carry out their intentions.

Brad Korell, attorney and partner at Korell & Frohlin in Austin, Texas, says family dynamics play as big a role in gift planning as tax laws do. Charitable giving discussions could be an important part of a family's overall financial education. Not only does it better equip children to make philanthropic choices, it also puts them in the position of knowing how to handle their parents' finances if the need arises.

"When parents have involved their children, whether about the family business or overall plans, it makes a transition go much smoother," Korell said.

Reinhardt advises clients to work on philanthropy as a family and use giving as a teaching tool. "You are not born a philanthropist," she said. "You learn it."

GET IN THE GAME

To make your own gift planning playbook, visit kuendowment.org/planmygift or contact Andy Morrison at 785.832.7327 or amorrison@kuendowment.org.

WHAT'S IN YOUR BACKPACK?

"MY LAPTOP WITH STICKERS ON THE KEYS," said Jasmine Moore, a senior majoring in Information Technology from Olathe, Kan. "As an IT major, everything I do is on my laptop. My younger sister put stickers on it, and on days when coding is getting hard, I know I have a little one looking after me."

IT has allowed Moore to work with computers while still having creative freedom and understanding all elements of business.

Moore is active on campus. During the 2018–2019 school year, she served as vice president and, in fall 2019, president of Gifted Empowered Motivated Sisters (G.E.M.S.). "It is an organization created for black women to connect and develop their identities for societal change. G.E.M.S. helped me think about what it really means to be a black woman existing in the world, especially in a male-heavy profession."

Currently, she is involved in the Multicultural Business Scholars Program (MBSP) and the Koch Scholars Program. "I found Koch Scholars through MBSP, and it led me to having a full-time job offer before leaving KU."

While Moore will be working as a business systems analyst after graduation, her long-term goal is to combine her passions of working with children and technology. "Eventually, I want to create my own program that will help children explore their areas of interest."

As a scholarship recipient, Moore is grateful for the opportunity to attend KU, graduate on time and do what she loves while she is here. "I am able to focus on activities that have helped me grow personally and professionally and become a more well-rounded student and businesswoman."

ANSLEY REYNOLDS

WHAT'S IN YOUR BRIEFCASE?

"THE MULTIPLE SCLEROSIS ACHIEVEMENT CENTER (MSAC) IN ITS ENTIRETY," said Dr. Sharon Lynch, Clinic Director and MSAC Medical Director. "This is my life's work. The MSAC is my legacy."

Lynch came to KU Medical Center in 1991 and was a leading force in the founding of the KU Center for MS care, which provides comprehensive care for patients and includes research and education. The Center has been a part of various multi-center clinical trials, leading to several of the latest drug approvals for MS treatment.

Working with MS patients became Lynch's passion and led her to expand opportunities for care through the MSAC. The MSAC began in 1997 and is a rehabilitation and wellness program for patients with more progressed MS, allowing them to optimize their lives through a weekly exercise program. It also serves as a training center for KU students pursuing degrees in physical therapy, occupational therapy, social work and even engineering with the development of assistive devices.

"The MSAC runs almost exclusively on private support, and as long as there is MS, there is a need for programs like these."

Lynch strongly believes that everyone should be giving what they can to help others. For her, this means giving financial support to KU Medical Center to enhance patient improvement and research programs that might not be able to continue otherwise. She wishes to ensure that her legacy — this program — outlives her.

"We need to think in terms of our responsibility in the world. We have an abundance and we should figure out ways we can make the world better with our abundance."

ANSLEY REYNOLDS

CAMPUS HAPPENINGS

KU Endowment selects new vice chair, trustee



Lorie A. Bowman and M.D. "Mike" Michaelis

The KU Endowment Board of Trustees elected M.D. "Mike" Michaelis as vice chair and welcomed Lorie A. Bowman as a trustee at their annual meeting. Michaelis received a bachelor's in business administration in 1968 and a master's in finance in 1969. He is president of Emprise Financial Corporation. Bowman graduated in 1980 with a bachelor's in environmental design. She is principal architect and president of BBN Architects, Inc.

Cystic fibrosis discovery

A new drug recently approved by the Food and Drug Administration is believed to be a game-changer for people battling cystic fibrosis. The drug significantly improved patients' lung function and showed strong signs of targeting the root cause of the disease. "This is a breakthrough and what many are calling a game-changer in the disease," said Dr. Deepika Polineni, a pulmonologist at KU Medical Center who was the site principal investigator on a multi-center clinical trial for the drug. Doctors think the treatment could benefit 90% of people with the disease. The drug, known by its brand name, Trikafta, was produced by Vertex Pharmaceuticals.

Engineering professor receives presidential honor


Shannon Blunt

Shannon Blunt, KU professor of electrical engineering and computer science, was appointed to the President's Council of Advisors on Science and Technology. The Council includes distinguished individuals who provide advice about science, technology, education and innovation. Internationally recognized for his expertise in radar and remote sensing, Blunt also serves as director of the university's Kansas Applied Research Lab and the Radar Systems Lab.

Hope for bladder cancer patients

The University of Kansas Cancer Center's product development arm, the Institute for Advancing Medical Innovation, is bringing a new drug for treating bladder cancer to market. The drug, called Fosciclopirox, targets high-risk, non-muscle invasive bladder cancer, which accounts for about 75% of bladder cancers. "I am most grateful for the research efforts at KU Cancer Center," said Dale Willey, bladder cancer patient and donor. "I feel blessed for my good health, and I credit Dr. John Taylor III for my life-saving surgery." Bladder cancer is a common cancer diagnosis in the U.S., and despite its prevalence, more than 20 years have passed since a new treatment was introduced. Fosciclopirox is the first University of Kansas-invented cancer drug to go from bench to bedside.

Dancing around the world

A three-part hybrid dance-audio-video project created by KU professors James Moreno and Benjamin Rosenthal continues to echo around the globe. "Human, Next" was staged first on the KU campus with the University Dance Company in 2013, followed by performances with professional dancers in New York City in 2014 and Chicago in 2016. The audio-video portions have appeared at festivals and events internationally ever since, including recently at the Images in Motion exhibition in Brazil. The project was developed thanks to a $15,000 grant from the Hall Center for the Humanities.

Directorship honors legendary researcher

An anonymous donor has committed $900,000 to endow the directorship for the Biodiversity Institute and Natural History Museum. The gift was inspired by the leadership of internationally distinguished paleontologist and evolutionary biologist Leonard "Kris" Krishtalka. He will retire at the end of 2020 after 25 years of advancing the institute's mission of revolutionizing the study of life on our planet for the future of the environment and human well-being. The fund will provide resources for the director to advance the collection, conduct research and develop educational programs at the institute and museum.

New study center at the Spencer Museum of Art

A $900,000 gift from the J.K. and Ingrid Lee Foundation will establish a study center at the Spencer Museum of Art that will grant students and scholars unprecedented access to three-dimensional works of art from the Spencer's collection. The late J.K. Lee, a native of Hong Kong, was associate chair and professor in KU's Department of Chemistry from 1956 to 1980. The center will be a hybrid space for teaching and research and distinguishes the Spencer as a leader among university art museums.

You said it

"My gift is for out-of-state students, like my granddaughter who graduated from KU."

CAROLE SWENSON

LEES SUMMIT, MO.

"I am giving to KU School of Nursing because I was a student there and am grateful for my education."

EMILY DAY, BACHELOR'S IN NURSING 2007, MASTER'S IN NURSING 2013

WESTWOOD, KAN.

"I went to KU and feel it's important to give back."

KATY HAYDEN, BACHELOR'S IN EDUCATION & HUMAN SCIENCES 1995, MASTER'S IN EDUCATION 2001

LAWRENCE, KAN.

"I want to benefit a law student who has a financial need for tuition for law school."

JOHN KELLY JR., BACHELOR'S IN BUSINESS 1968, J.D. 1971

KATY, TEXAS

"I cherish my memories of KU and want to make the same excellent education available for others."

DIANE ROWLEY, BACHELOR'S IN ENGLISH AND LINGUISTICS 1975

TEMPE, ARIZ.

PLAZA HONORS DIVINE LEGACY
2019 KU National Pan-Hellenic Council Executive Board members (L to R) Jessica Thompson, Gabriella Ocadiz, Carolina Barnes, Kendrick Jackson and Carla Lutcher are proud to see the vision for the Divine Nine Plaza realized.

A PLACE TO CALL HOME

A SPECIAL DEDICATION CEREMONY TOOK PLACE DURING HOMECOMING WEEK LAST fall honoring the rich histories of KU's black Greek-letter organizations. The Divine Nine Plaza, located in the Burge Union courtyard, features stone monuments of the nine historically black Greek-letter organizations in the National Pan-Hellenic Council (NPHC). Each of the sororities and fraternities are represented by a pedestal that includes the year each was chartered at KU and the organization's crest. A historical marker telling the story of the NPHC is included.

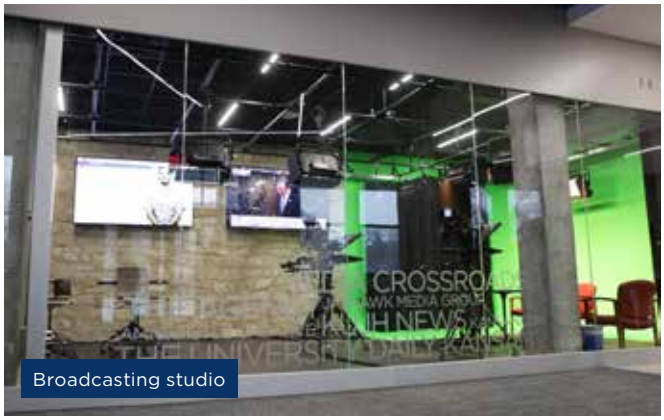
A group of students who advocated for the plaza started an online campaign in 2018 through KU Endowment's crowdfunding platform, LaunchKU, to fund the project. The effort raised more than $54,000 from 208 donors.

"I was inspired to get involved to honor the rich history of the Divine Nine at KU, and I felt it was a great way to give the entire student body an opportunity to learn about our organizations and what we bring to campus," said Taylor Pullen, president, Alpha Kappa Alpha Sorority, Inc.

At one point in time, there was full representation of the Divine Nine at KU. Presently, five organizations have active chapters: Alpha Phi Alpha Fraternity, Inc., Alpha Kappa Alpha Sorority, Inc., Kappa Alpha Psi Fraternity, Inc., Delta Sigma Theta Sorority, Inc. and Zeta Phi Beta Sorority, Inc. Four of the chapters were chartered at KU before 1926. The new plaza offers members a permanent home for the organizations to celebrate traditions as well as bring the NPHC organizations together.

JODI BOUYACK

Stauffer-Flint Hall new entrance



Broadcasting studio

Lobby

A RENEWED HUB FOR NEWS

KU'S STAUFFER-FLINT HALL REOPENED ITS DOORS TO STUDENTS, FACULTY AND STAFF THIS PAST JANUARY, showcasing a $5 million renovation that is changing the way journalism and mass communications students learn.

Thanks to the generosity of donors, the 120-year-old home of the William Allen White School of Journalism and Mass Communications got a much-needed renovation. The space was officially opened with a ribbon cutting and an up-close look at the newly designed spaces and building improvements. John and Barbara Stauffer, Brian and Sarah Bracco and retired journalism professor Susanne Shaw were among the donors in attendance. Front and center were the prominent new entryway and awning, now on the north side of the building, facing Jayhawk Boulevard.

The energy in the building was palpable as students, faculty, staff and donors toured the cutting-edge broadcast production studio on the first floor as well as updated teaching and study spaces on the third floor. The upper floor's facelift created open, flexible learning areas and a seminar room, complete with new technology. The renovations also made it possible to bring the University Daily Kansan back to the J-School building.

MICHELLE TEVIS

PERENNIAL YIELDS

IT IS WELL KNOWN THAT KU ENDOWMENT WAS FORMED IN 1891 TO ACCEPT A GIFT OF REAL ESTATE — the land where David Booth Kansas Memorial Stadium now stands. Without KU Endowment, the gift would have become part of the state's general University Fund instead of being solely for the University of Kansas.

Lesser known is the fact that KU Endowment manages agricultural land, mineral interests, buildings and undeveloped property for the benefit of the university. In 1939, KU Endowment entered the agricultural management business overnight when the estate of Elizabeth Watkins provided all the real estate she owned outside Douglas County, approximately 23,000 acres in 20 counties. The market value of that gift today is about $25 million.

The gift came with stipulations that the revenue from the farmland would support KU as long as it remains owned by KU Endowment. If the land is ever sold, the profit goes to a trust that benefits multiple entities. Since that time, gifts from additional donors have increased farmland holdings to approximately 47,000 acres.

About half of the proceeds from real estate and mineral interests are designated for strategic priorities of KU and the remainder follows donor instructions, including 19 scholarship funds. The amount of funding received each year varies greatly depending on market conditions, but it's an invaluable source of support.

KU ENDOWMENT AND THE BOARD OF TRUSTEES PROPERTY MANAGEMENT COMMITTEE OVERSEE

47,000 acres of farmland in 49 Kansas counties

200 acres of land on and near KU's campuses

1,650 mineral interests with about 500 producing oil wells

25 hunting leases on owned land

3,700 acres of land important for research at the KU Field Station

638 acres at the KU Geology Field Camp and Blue Ridge sites near Cañon City, Colo.

LAND AND MINERAL HOLDINGS

Wheat Corn Beans Milo Oil Gas Helium

A GREENER BOULEVARD

IN 2013, KU HAD A VISION TO RESTORE JAYHAWK BOULEVARD and make it safer and more environmentally friendly at the same time. The boulevard has undergone extensive renovations above and below ground, and the final stage of the four-phase project was completed in June 2019. This year is the first time to see all the improvements in full bloom.

The renovations — which began at the western entrance near the Chi Omega Fountain and stretched to the east — include new pavement, sidewalks, crosswalks, bus stops, energy-efficient lighting, repaired utility lines, stormwater systems and better drainage systems. Private support helped fund the new landscaping and street trees. The tree canopy was a signature feature in the mid-20th century until the elm trees were wiped out by Dutch elm disease.

Most recently, renovations took place in front of the Kansas Union. This phase was completed over two summers.

Jayhawk Boulevard now has improved transit and pedestrian safety, green solutions for stormwater management, new trees that will grow into a canopy reminiscent of the thoroughfare of old, and expanded gardens for social, civic and student life.

ANSLEY REYNOLDS

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