

GREATER KU FUND

2012
REPORT of
ACTIVITIES



KU ENDOWMENT
The University of Kansas





MEETING KU'S GREATEST NEEDS

You make it possible.

IN FISCAL YEAR 2012, more than 3,800 KU alumni and friends like you gave more than \$2.3 million in unrestricted gifts to support the Greater KU Fund.

This support provided funding to advance some of the university's highest priorities: scholarships and fellowships; faculty initiatives and teaching awards; lifesaving research; international engagement; university programs and events; and other programs.

Gifts to the Greater KU Fund allow the university to direct funds where no other support exists, and enhance everything that makes KU a world-class institution. Without this support from generous donors like you, many of these activities would not have taken place.

This report summarizes the Greater KU Fund activities and offers an overview of the remarkable opportunities made possible through your generosity from July 1, 2011 to June 30, 2012.

Your generosity truly helps build a greater university.
THANK YOU!



SCHOLARSHIPS, FELLOWSHIPS *and academic support*

The Greater KU Fund directly helped more than 2,100 promising undergraduate students:

1,781 High ability and academic leadership scholarships, including Watkins-Berger and Summerfield Scholarships, Endowment Merit Awards, Freshmen Achievement Scholarships, and the Merit Scholarships

83 Marching band scholarships

58 Awards to University Scholars, sophomores with outstanding academic records

32 Honors Program Undergraduate Development Grants

62 New and continuing Chancellors Club Scholarships

6 First-year fellowships to attract graduate students





“The Chancellors Club scholarship has offered me the opportunity to explore multiple academic fields, leading me to discover an exciting major and career path. **I’m now pursuing a field of study that I truly love.**”

— Alex Kong (Pre-Pharmacy '15)



Alex Kong has been a Chancellors Club Scholar since 2011.

Renewable Chancellors Club scholarships are awarded each fall to incoming KU freshmen who are National Merit finalists.

Above, the 2011–2012 Chancellors Club Scholars with Chancellor Bernadette Gray-Little.

GLOBAL STUDENT OPPORTUNITIES

The university works to promote study abroad opportunities and attract international students. This year, the Greater KU Fund supported these specific efforts:

142 Scholarships to help **KU students study abroad**

79 New and continuing **Institute of International Education scholarships** to undergraduate students with outstanding academic and leadership records

24 New and continuing **Merit Award scholarships** to international undergraduate students with excellent academic records



OTHER PROGRAMS *and* ACTIVITIES

The university reaches out to various regions of the state and plays host to events and programs all year long. This year, the Greater KU Fund helped by supporting:

KU's presence at the **Kansas State Fair**

Commencement and more than 40 related recognition events

Other programs for students and families at **Homecoming, Family Weekend, Band Day, Traditions Night** and many other special events





Craig Martin, Ph.D., professor of ecology and evolutionary biology, *below*, is a Chancellors Club teaching professor. He studies how plants adapt to stressful environments.



FACULTY *and* STAFF DEVELOPMENT

13 Chancellors Club Teaching Professorships
for outstanding teaching; recipients retain
the title as long as they teach at KU

10 Kemper Teaching Fellowships
for excellence in teaching and advising

4 annual Higuchi Awards
for notable achievements in research

2 annual Faculty Awards for Excellence,
the Chancellors Club Career Teaching Award
and the Chancellors Club Research Award

Support for the KU ALUMNI ASSOCIATION

The Alumni Association works to maintain Jayhawk traditions and provide a meeting place for the university's 300,000 alumni. This year, the Greater KU Fund helped to support:

21 **Kansas chapters**, 41 national chapters, 15 international chapters

525+ alumni events **across the world**, 275 of them in Kansas

143 events in 90 days during the **'Hawk Days of Summer**

50,000+ alumni and friends at events

3,520 **high school seniors** honored at 41 Kansas Honors Programs



“We love our University, and giving to the Greater KU Fund is an important way we can enhance the work of students, faculty, departments and programs across the entire campus. Our gifts often help when no other support exists, and that's important to us.”

— Richard L. Morrison, *CLAS 1970*,
& Sallie B. Morrison, *education 1970*;
donors to the Greater KU Fund since 1980.



THE CHANCELLORS CLUB

Through your annual gift of \$1,000 or more to the Greater KU Fund, you will be recognized as a member of the Chancellors Club. Donors age 35 or younger may become Associate Members with an annual gift of \$500.

Chancellors Club members are invited to visit with the KU chancellor and other alumni and friends at events held across the nation each year. You also will be invited to the Chancellors Club Annual Celebration, held in the fall in Lawrence.

**FAR
ABOVE**

*The
Campaign
for
Kansas*

Your gift to KU Endowment counts toward *Far Above: The Campaign for Kansas*, the university's \$1.2 billion comprehensive fundraising campaign. *Far Above* seeks support to educate future leaders, advance medicine, accelerate discovery and drive economic growth to seize the opportunities of the future.

www.kuendowment.org