



GREATER **KU** FUND

2011 Report of Activities

MEETING KU'S GREATEST NEEDS

You did it again.

In 2011, more than 3,600 KU alumni and friends like you donated to the Greater KU Fund. This support enabled the Greater KU Fund to advance some of the university's highest priorities.

Gifts to the Greater KU Fund allow the university to direct funds where no other support exists. They enhance everything that makes KU a world-class institution. Without the support of generous donors like you, many opportunities would pass us by; needs would go unmet.

This report summarizes the Greater KU Fund's activities in calendar year 2011. It also presents an overview of the remarkable achievements made possible by your generosity.

Donors to the Greater KU Fund truly help to build a greater university.

Thank you!



UNDERGRADUATE SCHOLARSHIPS AND ACADEMIC SUPPORT

The Greater KU Fund directly assisted more than 1,000 promising undergraduate students:

818

High ability and academic leadership scholarships, including Watkins-Berger and Summerfield Scholarships, Endowment Merit Awards, Community College Scholarships and the Merit Scholarships

95

Marching band scholarships

61

Awards to University Scholars — sophomores with outstanding academic records

32

Honors Program Undergraduate Development Grants

58

Continuing Chancellors Club Scholarships

143

Scholarships to help KU students study abroad



“The Chancellors Club Scholarship helped make my final choice of college, and it’s definitely what got me to KU. The financial stability enabled me to travel to study in Washington, DC. I couldn’t have done that otherwise.”

—Emma Halling,
Chancellors Club Scholar, class of 2014



HELEN ALEXANDER, PH.D., shown here with some of her students, is a professor of ecology and evolutionary biology. She is one of the faculty members recognized as Chancellors Club Teaching Professors. ***Others are:***

Robert Antonio, Ph.D.,
professor of sociology

Allan Cigler, Ph.D.,
professor of political science

Amy Devitt, Ph.D.,
professor of English

David Holmes, Ph.D.,
professor of psychology

Robert Klein, Ph.D.,
professor of anatomy and cell biology

Joseph Kyner, M.D.,
professor of medicine

Alice Lieberman, Ph.D.,
professor of social welfare

Thomas Pazdernik, Ph.D., *professor of
pharmacology, toxicology and therapeutics*

Craig Martin, Ph.D.,
professor of ecology and evolutionary biology

R. Neil Schimke, M.D.,
professor of medicine and pediatrics

FACULTY AND STAFF DEVELOPMENT AND SUPPORT

This year, the Greater KU Fund supported:

11

Chancellors Club Teaching Professors

honored for outstanding teaching, they retain the title as long as they teach at KU

10

Annual Kemper Fellowships for Teaching Excellence

honored for excellence in teaching and advising

4

Annual Higuchi Awards

honored for notable achievements in research

2

Annual Chancellors Club Faculty Awards

one to a KU Medical Center researcher whose work has led to significant scientific discoveries, and one to a faculty member who exemplifies the university's commitment to first-rate teaching

SUPPORT FOR THE KU ALUMNI ASSOCIATION

The Alumni Association works to maintain Jayhawk traditions and provide a meeting place for the university's 300,000 alumni. This year, the Greater KU Fund helped to support:

525

Alumni events across the country, 187 of them in Kansas

3,520

High school seniors honored at 41 Kansas Honors Programs

40

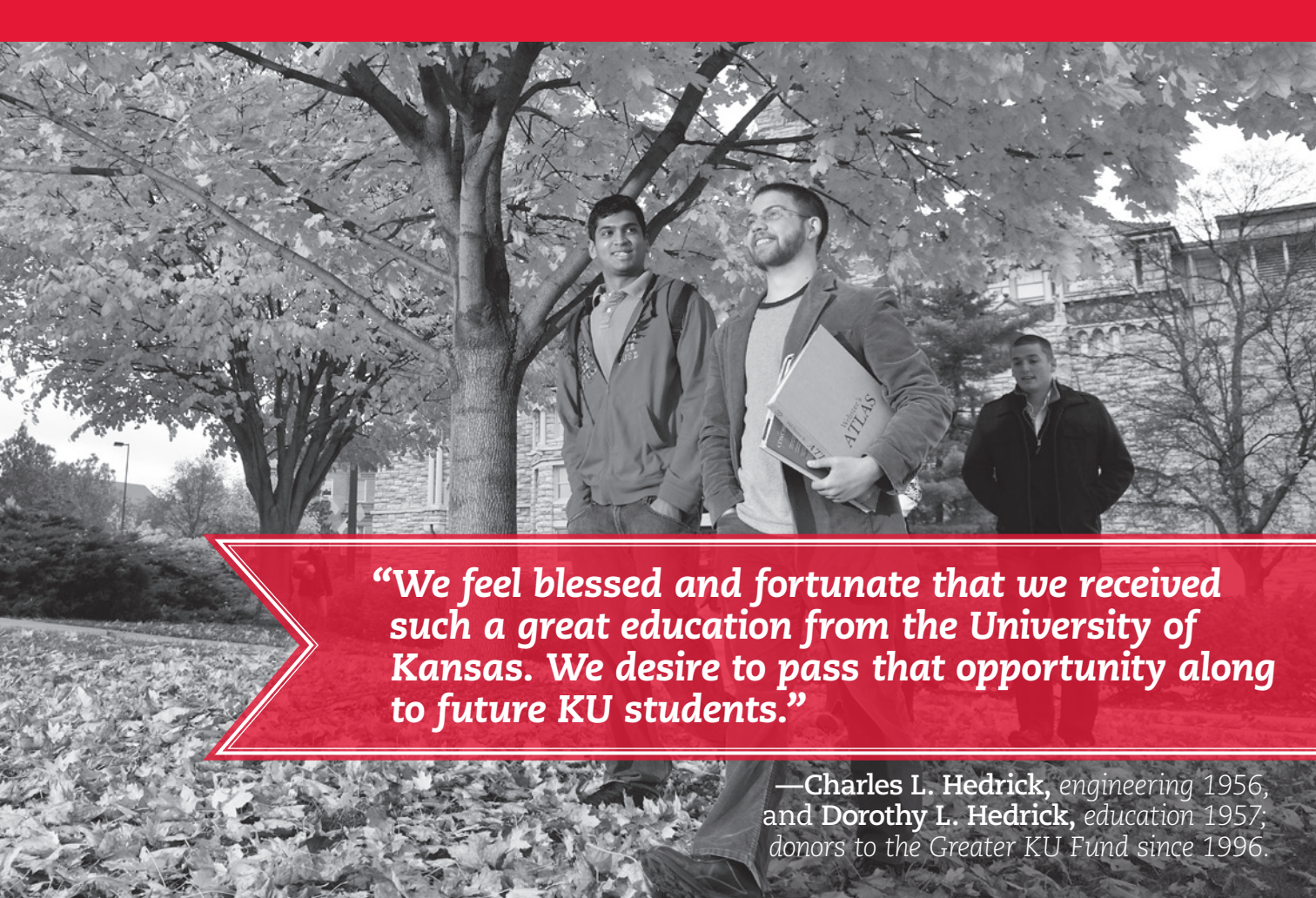
National chapters, 21 Kansas chapters

1,285

Jayhawks for Higher Education members

300

Incoming KU students welcomed at 18 Jayhawk Generations Picnics



“We feel blessed and fortunate that we received such a great education from the University of Kansas. We desire to pass that opportunity along to future KU students.”

—Charles L. Hedrick, *engineering* 1956,
and Dorothy L. Hedrick, *education* 1957;
donors to the Greater KU Fund since 1996.

UNDERGRADUATE- AND GRADUATE-LEVEL RECRUITMENT

The university is increasing efforts to recruit and retain promising undergraduates and graduate students. This year, the Greater KU Fund supported these efforts:

Student Recruitment Fund, used to recruit undergraduate students from Kansas and elsewhere

First-year fellowships to attract graduate students

Travel for visiting graduate student recruits

The Chancellor's Award for an Outstanding Graduate Teaching Assistant

OTHER PROGRAMS AND ACTIVITIES

The university constantly reaches out to distant regions of the state. This year, the Greater KU Fund helped by supporting:

A matching grant to establish the Institute for Advancing Medical Innovation

The Wheat State Tour, which takes KU faculty and administrators across the state

Performances, outreach programming and commissions of new work at the Lied Center

Enhanced programs for students and families at Commencement, Homecoming, Family Weekend, Band Day and other special events

THE CHANCELLORS CLUB

A gift of \$1,000 or more to the Greater KU Fund qualifies you for recognition as a member of the Chancellors Club. You can divide your gift into monthly installments of less than \$100. Donors age 35 or younger may become Associate Members with an annual gift of \$500.

Chancellors Club members are invited to visit with the KU chancellor and other alumni and friends at events held across the nation each year. You also are invited to the Chancellors Club Annual Celebration, held in the fall in Lawrence.

At these events, you hear firsthand about the latest developments at KU and about the university's plans. More importantly, you have the satisfaction of investing regularly in the university.

What better way to help build a greater university?

GIVE TO THE GREATER KU FUND

Create a new endowed opportunity fund to provide long-term support, or make a gift that helps KU today.
100 percent of your gift benefits the University of Kansas.

WAYS TO GIVE

Online—Make a gift securely using your debit or credit card at kuendowment.org/greaterku.

By mail—Gifts made by check should be payable to KU Endowment and mailed to: KU Endowment, P.O. Box 928, Lawrence, KS 66044-0928. Include a note indicating your gift is for the Greater KU Fund.

Gifts of stock—By donating appreciated securities or mutual fund shares, you can provide a lasting contribution while receiving tax benefits, such as capital gains tax savings.

Real estate—Your gift provides a convenient way to enjoy a charitable deduction based on the current fair market value of your property, and it can reduce the size and complexity of your estate.

Estate planning—To remember KU in your will or estate plan, be sure to name The Kansas University Endowment Association (our legal name) as beneficiary. Our federal tax i.d. number is 48-0547734.

We also offer life-income gifts that provide income and immediate tax benefits. To learn more, contact us at 800-444-4201 during business hours, or visit kuendowment.org/giftplanning.

www.kuendowment.org

PHOTOGRAPHY: Brian Goodman Photography, Jaclyn Lippelmann, David McKinney / KU University Relations



KU ENDOWMENT
The University of Kansas