

GREATER KU FUND

2010 Report of activities

MEETING KU'S GREATEST NEEDS

Consider the number **3,815.**

It represents the number of KU alumni and friends who donated to the Greater KU Fund in fiscal 2010. Consequently, the Greater KU Fund was able to provide support for some of the university's greatest priorities.

Gifts to the Greater KU Fund allow the university to direct funds where no other support exists, and enhance everything that makes KU a world-class institution. Without this support from generous donors like you, many of these activities would not have taken place.

This report summarizes the Greater KU Fund's activities and offers an overview of the remarkable opportunities made possible through your generosity in fiscal 2010, which ended June 30, 2010.

Your generosity truly helps build a greater university.

Thank you!



UNDERGRADUATE SCHOLARSHIPS AND ACADEMIC SUPPORT

The Greater KU Fund directly aided more than 1,000 promising undergraduate students:

822

High ability and academic leadership scholarships, including Watkins-Berger and Summerfield Scholarships, Endowment Merit Awards, Community College Scholarships and the Merit Scholarships

75

Marching band scholarships

59

Awards to University Scholars, sophomores with outstanding academic records

30

Honors Program Undergraduate Development Grants

16

Chancellors Club Scholarships

100

Scholarships to help KU students study abroad



"When I found out about this scholarship, I was really excited that I could finally come to the school I wanted to, and I've just had a blast for the last four years."

—Kathleen Polonchek, Chancellors Club Scholar (biochemistry '10)

12 Chancellors Club teaching professorships

The Chancellors Club Teaching Professorships were established in 1981 to recognize and honor teaching excellence among KU faculty members. Teaching professors receive an annual stipend and retain the title as long as they teach at KU.

Helen Alexander, Ph.D., professor of ecology and evolutionary biology

Robert Antonio, Ph.D., professor of sociology

Allan Cigler, Ph.D., professor of political science

Amy Devitt, Ph.D., professor of English

David Holmes, Ph.D., professor of psychology

Robert Klein, Ph.D., professor of anatomy and cell biology

Joseph Kyner, M.D., professor of medicine

Alice Lieberman, Ph.D., professor of social welfare

Paul Stephen Lim, professor of English

Thomas Pazdernik, Ph.D., professor of pharmacology, toxicology, and therapeutics

Craig Martin, Ph.D., professor of ecology and evolutionary biology

R. Neil Schimke, M.D., professor of medicine and pediatrics



FACULTY AND STAFF DEVELOPMENT AND SUPPORT

Faculty recruitment, reward and development become more important every year as the university anticipates retirement of current faculty. This year, the Greater KU Fund supported:

20

Annual Kemper Teaching Fellowships

12

Chancellors Club teaching professorships

4

Annual Higuchi Awards

2

Annual Chancellors Club Faculty Awards

In addition, the Greater KU Fund supplied honoraria for visiting speakers; funding for workshops; enhancements in research libraries; and support for course redesign and the integration of research into undergraduate education.

SUPPORT FOR THE KU ALUMNI ASSOCIATION

The Alumni Association works to maintain Jayhawk traditions and provide a meeting place for the university's 300,000 alumni. This year, the Greater KU Fund helped to support:

500+

Alumni events across the country, 267 of them in Kansas

3,500

High school seniors honored at 41 Kansas Honors Programs

20

Kansas chapters, 36 national chapters

1,200+

Jayhawks for Higher Education members

420

Messages sent out on behalf of KU

300

Incoming KU students welcomed at 36 Jayhawk Generations Picnics



"We give to the Greater KU Fund so those at KU who have the knowledge can put it to best use."

—Charles (architecture '72) and Peggy Spitz (occupational therapy '70)

UNDERGRADUATE- AND GRADUATE-LEVEL RECRUITMENT

This year, the Greater KU Fund supported these efforts to recruit and retain promising undergraduates and graduate students:

Student Recruitment Fund, used to recruit undergraduate students from Kansas and elsewhere

First-year fellowships to attract graduate students

Travel for visiting graduate student recruits

The Chancellor's Award for Outstanding Graduate Teaching Assistants

OTHER PROGRAMS AND ACTIVITIES

This year, the Greater KU Fund helped KU reach out to distant regions of the state by supporting:

KU's presence at the state fair

The Wheat State Tour, which takes KU faculty and administrators across the state

Performances, outreach programming and commissions of new work at the Lied Center

Enhanced programs for students and families at Commencement, Homecoming, Family Weekend,

Band Day and other special events

THE CHANCELLORS CLUB

Through your gift of \$1,000 or more to the Greater KU Fund, you are recognized as a member of the Chancellors Club. You can divide your gift into monthly installments of less than \$100. Donors age 35 or younger may become Associate Members with an annual gift of \$500.

Chancellors Club members are invited to visit with the KU chancellor and other alumni and friends at events held across the nation each year. You also are invited to the Chancellors Club Annual Celebration, held in the fall in Lawrence.

At these events, you will hear firsthand about the latest developments at KU and about the university's plans. More importantly, you have the satisfaction of investing regularly in the university.

What better way to make a difference for KU?

GIVE TO THE GREATER KU FUND

Create a new endowed opportunity fund to provide long-term support, or make a gift that helps KU today.

100 percent of your gift benefits the University of Kansas.

Ways to give

Online—Make a gift securely using your debit or credit card at kuendowment.org/greaterku.

By mail—Gifts made by check should be payable to KU Endowment and mailed to: *KU Endowment, P.O. Box 928, Lawrence, KS 66044-0928*. Include a note indicating your gift is for the Greater KU Fund.

Gifts of stock—By donating appreciated securities or mutual fund shares, you can provide a lasting contribution while receiving tax benefits, such as capital gains tax savings.

Real estate—Your gift provides a convenient way to enjoy a charitable deduction based on the current fair market value of your property, and it can reduce the size and complexity of your estate.

Estate planning—To remember KU in your will or estate plan, be sure to name The Kansas University Endowment Association (our legal name) as beneficiary. Our federal tax i.d. number is 48-0547734.

We also offer life-income gifts that provide income and immediate tax benefits. To learn more, contact us at 800-444-4201 during business hours, or visit kuendowment.org/giftplanning.

www.kuendowment.org

