

TOWERING TOWARD THE BLUE

**KU Endowment
2019 Annual Report**



Elevating the Jayhawk Experience

Being a member of the University of Kansas family – whether you are currently on campus or carry the KU spirit with you out in the world – means you revel in the legacy of excellence but also look to the future for what comes next. The extraordinary faculty, promising students, world-class research, innovative learning opportunities, longstanding traditions and deep sense of camaraderie join together to create a university environment like no other. Jayhawks take this experience with them and become change agents who improve their communities and society as a whole. All of this is possible thanks to the loyal support of KU alumni and friends.

We are honored to share KU Endowment's fiscal year 2019 annual report. It represents enduring partnerships that have strengthened over time and the promise of newly established connections. Highlights for the year include donor contributions of \$263.2 million for the benefit of KU, a new record. We are grateful to you. Your generosity allowed us to achieve this terrific milestone. We also celebrate that donors gave more than \$1 million in 24 hours during *One Day. One KU.*

Thank you for your role in lifting up the KU community for all Jayhawks.

With heartfelt appreciation,

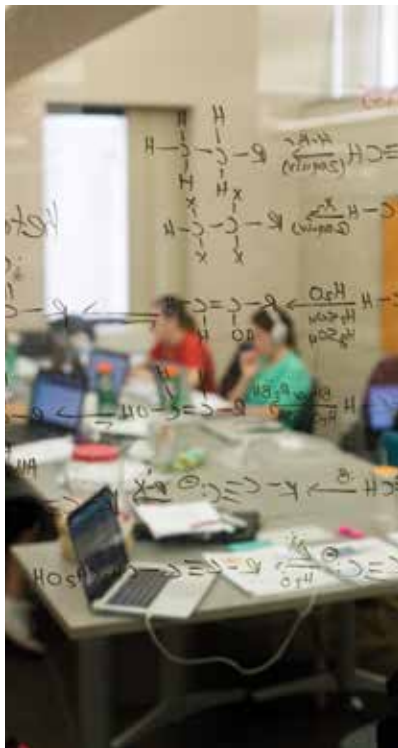


Dale Seufferling
President



David Dillon
Board Chair





Amplifying Student Opportunities



“Being a Chancellors Club Scholar is an honor that I am privileged to accept. It means so much to me to represent KU’s traditions of scholarship and philanthropy.”

Kurt Schumacher

*St. Louis, Mo.
Business 2021*



“Having this scholarship has allowed me to be able to focus my time and energy on being the best engineering student-athlete I can be.”

Teri Huslig

*Lawrence, Kan.
Bachelor’s in chemical engineering 2019
KU Track and Field*



“I stayed at KU for graduate school because I really enjoy the campus, the professors and the resources available to students. Without scholarships, I would not have had the opportunity to continue my higher education.”

Erin Mahoney

*Olathe, Kan.
Master’s in architectural engineering 2019*



“You are the reason I can pursue my dreams and reach for the stars I’ve admired for so long. You have been a blessing!”

Claire Cook

*Salina, Kan.
Astronomy 2022*



“The scholarship allows me to fully engage with the rich academic environment at KU. Working in the laboratory has been very rewarding in terms of seeing the application of my classroom learning.”

Anton Barybin

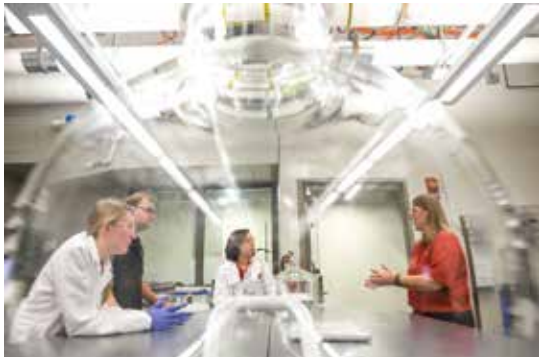
*Lawrence, Kan.
Biochemistry 2021*



“Thank you so much for the generous scholarship that is helping provide me with a quality education. I hope that someday I will be able to pay it forward to others.”

Jace Ochs

*Oakley, Kan.
Pharmacy 2021*



Inspiring Faculty Excellence

2019 CHANCELLORS CLUB TEACHING PROFESSORSHIP RECIPIENTS



“The most satisfying part of my work is being able to teach students — to give them, through my classroom instruction and advising, a career that they will pursue for the rest of their lives, and to know that I played an important role in that process.”

Karen J. Nordheden, Ph.D.

*Associate Professor, Department of
Chemical & Petroleum Engineering*

Karen Nordheden is known for her ability to find unique ways to keep students’ attention. Her methods include splitting up large classes into the “houses” of Hogwarts from the Harry Potter book series and developing active, problem-based lessons with simulations and case studies that prepare students for industry.



“I am proud of our graduates. The civil engineers coming out of KU are very talented, and I have seen our students rise to senior positions, hold academic positions at other institutions and start companies. They are a credit to our program, and it is a pleasure to see them succeed.”

Robert L. Parsons, Ph.D., P.E., FASCE

*Professor, Department of Civil,
Environmental & Architectural
Engineering
Director of Construction*

Robert Parsons goes out of his way to create a relevant, meaningful learning experience for students. Parsons’ range as an educator is broad, from letting his Soil Mechanics students dig holes in his yard to leading the effort to build KU’s geotechnical engineering program into one of the best in the Midwest.



“We have transformed the learning experience of thousands of undergraduate students at KU and beyond through the creation of an open and free curriculum that allows students to see and value the humanity in people who have had different life experiences while learning to express themselves in Spanish.”

Amy Rossomondo, Ph.D.

*Associate Professor, Department of Spanish & Portuguese
Director, Spanish Language Program*

Amy Rossomondo created groundbreaking educational materials, tools and methods that support the university’s teaching goals. She developed *Acceso*, a pioneering open educational resource for second-year Spanish curriculum that has garnered significant recognition nationally and internationally.



Inspiring Faculty Excellence

2019 CHANCELLORS CLUB RESEARCH AND TEACHING AWARD RECIPIENTS



“I get to see graduate students starting out, when they might not know what they really want to do. And then they become accomplished researchers, and that is a very satisfying part of my work.”

Bruno Hagenbuch, Ph.D.

*2019 Chancellors Club Research Award Recipient
Professor, Vice Chair and Graduate Director,
Department of Pharmacology, Toxicology &
Therapeutics
KU Medical Center*

Hagenbuch is a leader in the discovery and functional characterization of transport proteins – that is, how drugs and toxic chemicals get into and out of the body, and in particular the liver.

While at the University of Zurich, he identified and cloned the first liver transporter protein. That finding was published in 1991 and has been cited more than 500 times. Hagenbuch came to KU Medical Center in 2005 and is among the highest-cited scientists there. He has published more than 130 peer-reviewed manuscripts and chapters, with 55 of them cited over 100 times, and 15 of them cited more than 300 times.



“One of the things I find interesting and satisfying about teaching is that I get to teach all levels of students, from undergraduates to Ph.D. students. Each level has different challenges and opportunities, and that’s very enjoyable.”

Jack Porter, Ph.D.

*2019 Chancellors Club Teaching Award Recipient
Balfour S. Jeffrey Professor of Mathematics
College of Liberal Arts & Sciences*

During the 54 years that Porter has taught mathematics at KU, he has inspired thousands of students. Students admire his collaborative, hands-on spirit, appreciate his “directness and sincerity” and say his teaching approach is “mindful and open.” He has taught a wide variety of courses and has received many awards for his dedication to teaching and mentoring. Four of the 14 doctoral candidates he has directed won the department’s Florence Black Award for Excellence in Teaching.

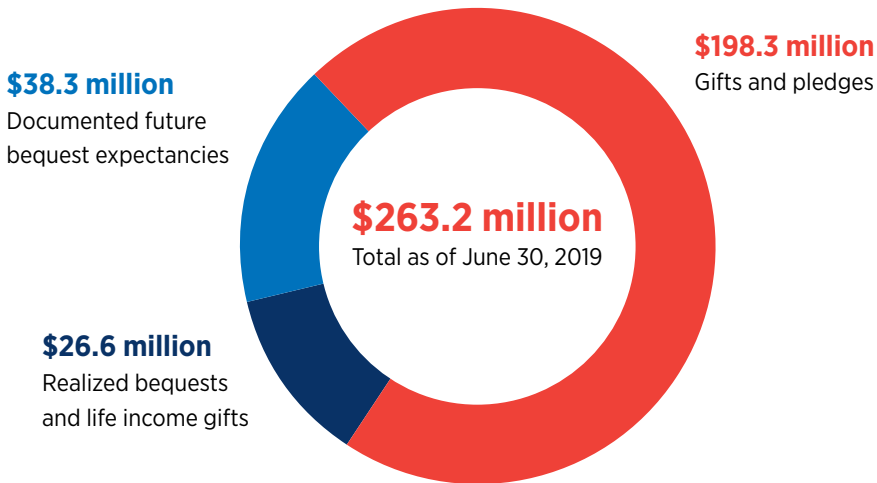
Porter has a special interest in topology, which is the mathematical study of spatial objects such as curves and surfaces.



Donor Generosity

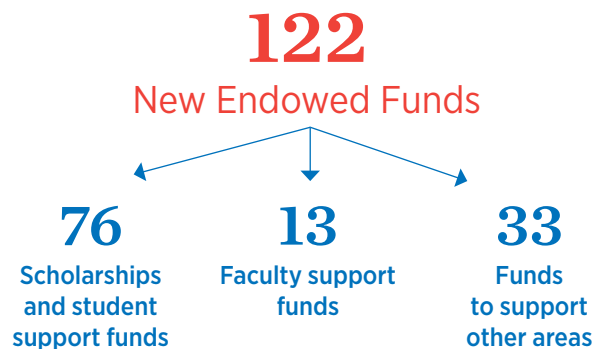
In fiscal 2019, donor contributions for the benefit of the University of Kansas and The University of Kansas Health System totaled a record \$263.2 million, surpassing the previous year's amount of \$257.4 million. This is the largest total in KU Endowment history.

Our second annual giving day, *One Day. One KU.*, also exceeded 2018's accomplishments. On Feb. 20, 2019, alumni and friends donated \$1,084,062 in 24 hours, exceeding the previous year's total of \$734,621. The effort was fueled by 261 volunteer ambassadors, 88 unique matching and challenge gift opportunities, and 39 participating KU units promoting the day.



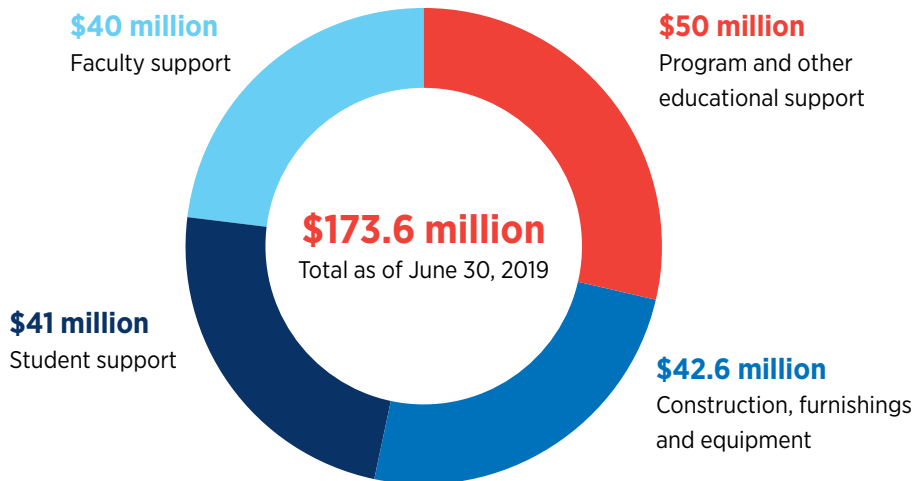
Expanding Opportunities

Endowed funds open the door to new possibilities. Donors establish these funds to support talented students, reward acclaimed scholars, launch promising research or provide resources for another purpose of their choice.



Strengthening KU

Since KU Endowment's founding in 1891, we have been a vital partner to the University of Kansas and have provided \$2.7 billion in support, thanks to donor philanthropy. In fiscal 2019, we provided \$173.6 million to the university. This spending is derived from expendable gifts and the income from endowed funds.

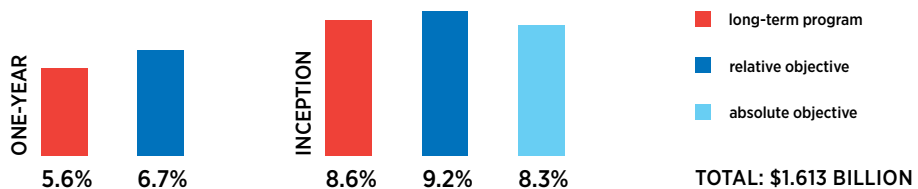


Perpetual Support

We strive to provide dependable support that the university can count on now and far into the future. To maintain this consistency, we invest endowed and other enduring funds in our Long-term Investment Program, a professionally managed diversified portfolio.

Long-term Investment Program Performance

(as of June 30, 2019)



The relative objective is to achieve a total return that meets or exceeds a benchmark, combined and weighted according to the portfolio's target allocation. The absolute objective seeks to achieve a total return that meets or exceeds the rate of inflation plus the spending rate from the program.

→ For detailed financial information, please visit www.kuendowment.org/annualreport19.

· Changing · Lives · Every Day

· **Planning for the future**

- Each year, gifts come to KU
- Endowment that were arranged long
- in advance, sometimes even decades
- ago. Many donors find they can create
- more opportunities than they thought
- feasible with careful planning of a
- deferred gift. In fiscal 2019, more than
- \$10 million in new scholarship funds
- were established through realized
- gifts from donors' estates.
- These scholarships will open doors
- and make it possible for students to
- follow their dreams. Thanks to these
- contributions, schools across KU's
- campuses will now be able to offer
- additional support for dedicated and
- passionate students. And all of us
- will benefit as these students become
- the next generation of leaders in
- education, health care, business,
- research, public service, and the arts
- and sciences.





· Changing · Lives · Every Day

· Improving construction safety · across the country

· KU alumnus Craig Martin and his wife, Diane, want
· to make a difference in the construction industry by
· improving safety outcomes and productivity. A gift
· from the couple created the Craig & Diane Martin
· National Center for Construction Safety in the KU
· School of Engineering. A civil engineer by education,
· Craig has devoted his life to the construction and
· engineering industry.

· The center's multidisciplinary approach will
· focus on fostering safety cultures, designing
· and constructing for safety, improving tools and
· equipment, using automation, cooperating with
· industry and acting as a safety clearinghouse. It has
· the opportunity to have a lasting impact on the lives
· of millions in the construction industry by reducing
· the number of injuries and deaths.

“The idea of the center came as we began thinking about what was important to us. We want to be involved in creating and sustaining something that truly makes a difference.”

—Craig and Diane Martin





KU ENDOWMENT

The University of Kansas



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