

*You made*

*a difference*

**KU Endowment  
2018 Annual Report**



UNIVERSITY OF KANSAS MEDICAL CENTER

## *A brighter future*

Students and faculty at the University of Kansas are dedicated to improving the world in which we live. Thanks to your gifts, they will have the resources to accomplish their dreams. Your generosity also inspires KU's excellence and influence, driven by ingenuity and optimism.

We're proud to share this annual report from KU Endowment covering fiscal year 2018, which ended on June 30. Highlights for the year include a record amount of direct financial support provided to KU — \$191 million — which strengthens every area of the university. Also, we received \$257.4 million in donor contributions, the second largest total in our history. We invite you to visit [www.kuendowment.org/annualreport18](http://www.kuendowment.org/annualreport18) for financial details.

Thank you for *making a difference* for Jayhawks everywhere.

With sincere appreciation,



Dale Seufferling  
*President*



Deanell Reece Tacha  
*Board chair*





*You provided brighter days  
ahead for students*



*I'd like to thank the Hansen Foundation for my internship in Colby, Kan., which solidified my goal of working in a small rural town, practicing in family medicine and OB-GYN care.*

**Gabriela Chavez**

Ulysses, Kan.  
M.D. candidate, 2021



*Being a Chancellors Club Scholar makes me feel one step closer to fulfilling my dream of making an impact on the world around me.*

**Jaya Chakka, 2021**

Owasso, Okla.  
Behavioral neuroscience and molecular,  
cellular and developmental biology



*My KU scholarship has empowered me to achieve my educational goals by alleviating the financial burden of paying for college.*

**Nick Hinman, 2021**

Olathe, Kan.  
Political science and philosophy



## *You inspired faculty to excel*



“

*This recognition is not just for me, but also for my mentees and the people in my lab. I believe that successful mentoring pairings are reciprocal relationships, for I learn as much — if not more — from mentees as they learn from me.*

**Shrikant Anant**

**2017 Chancellors Club Research Award Recipient**

*Tom and Teresa Walsh Professor of Cancer Prevention,  
Kansas Mason Professor for Cancer Research,  
Department of Cancer Biology Chair*

Anant is a leading researcher in the biology of cancer, cancer prevention and new therapies.

He helped develop a new drug to treat bladder cancer that is positioned to go to clinical trials. He also has developed several cutting-edge research projects to study cancer tumors.



“

*Teaching, broadly defined, has been my life for 45 years. To be singled out in this respect is very emotional. People talk about being honored and humbled, and those words just can't describe how important this is.*

**Edwin Webster Hecker Jr.**

**2017 Chancellors Club Teaching Award Recipient**

*Centennial Teaching Professor,  
Co-director, Polsinelli Transactional Law Center*

Hecker, who goes by Webb, personifies teaching as encompassing not only classroom teaching and mentoring, but putting students first in everything he does. His focus is on business law, including mergers and acquisitions. He has received numerous honors for excellence in teaching and advising throughout his career.





# *You helped address the state's needs*

## *SALINA CAMPUS*

The Salina campus of the schools of Medicine and Nursing got a new home with the opening of the Salina Health Education Center in June. The new facility will help KU serve the state by providing underserved areas with more doctors and nurses.

The two schools are now housed in a downtown building purchased by the Salina Regional Health Foundation and renovated entirely with private contributions. The \$9 million renovation provided the same kinds of cutting-edge technology found in the Health Education Building in Kansas City.



***This new facility is one of the most tangible examples of outreach into the state of Kansas.***

**Robert D. Simari, M.D.**

Executive Vice Chancellor,  
KU Medical Center



## *HOPE FOR ADDICTION*



***The essence of treating addiction is about giving people hope. Part of what having a center like this does is give the opportunity to have hope that things can be different, and you don't have to be stuck in that place.***

**Daniel Logan, 1975 KU alumnus**

A gift from Logan and his wife, Gladys Cofrin, will create a Center for Addiction Research & Treatment. The center will serve as a hub for addictions research, training and outreach, bringing together practitioners and services from KU's Lawrence campus and KU Medical Center, as well as community partners.

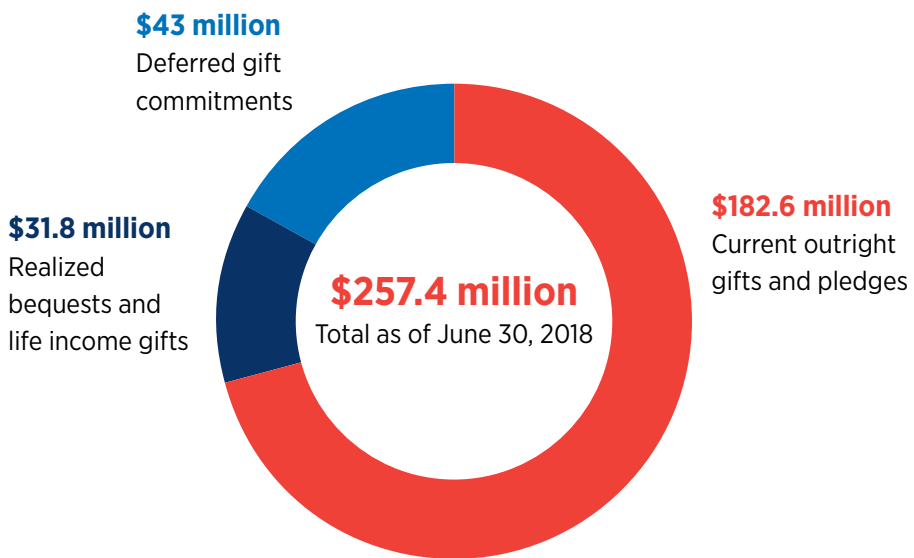




## Donor generosity

Contributions for the benefit of the University of Kansas and The University of Kansas Health System totaled \$257.4 million, an increase from the \$154.8 million given in fiscal 2017. This the second largest total in KU Endowment history.

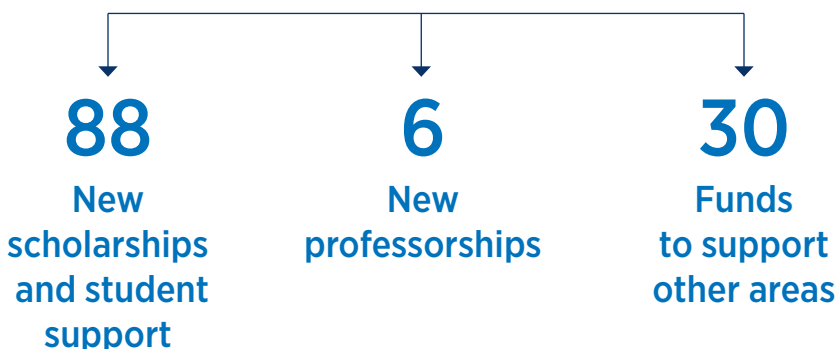
We held our first day of giving on Feb. 20, titled *One Day. One KU*. In just 24 hours, Jayhawks came together to support 225 different areas at KU, giving \$734,621 for programs and initiatives across all campuses. The effort recorded an all-time high number of gifts in one day, 1,898.



## Donors created

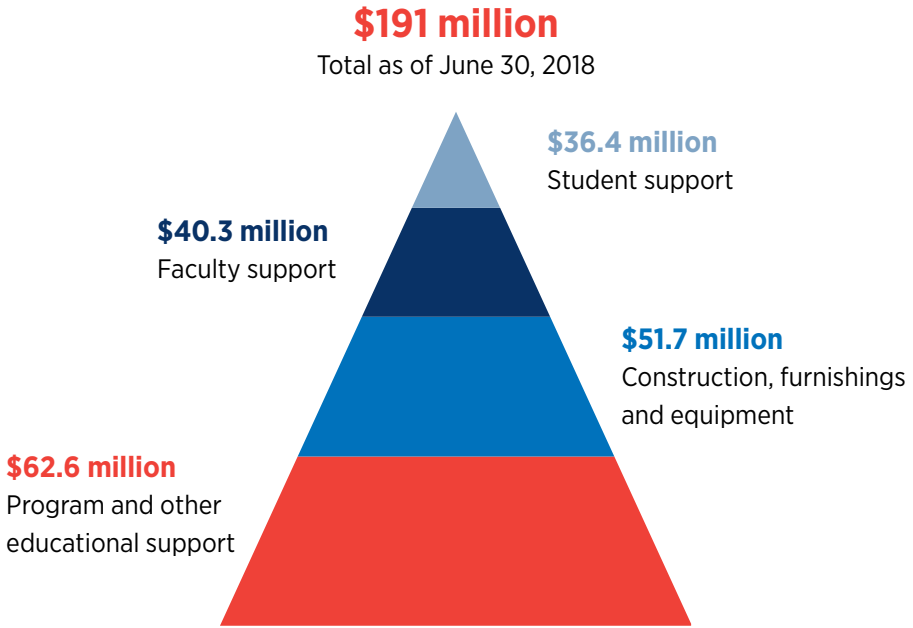
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### New Endowed Funds



# Strengthening KU

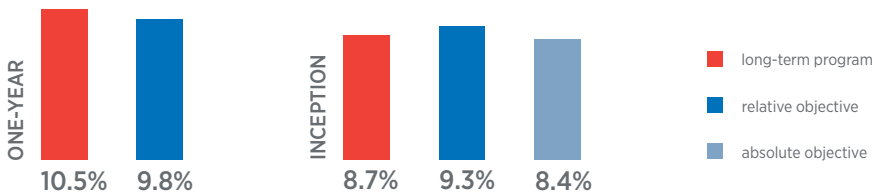
KU Endowment provided an all-time record \$191 million in institutional support, an increase over the previous year's total of \$185.3 million, which was a record at the time. This spending is derived from expendable gifts and the income from endowed funds.



## Perpetual support

We aim to provide a stable stream of support for the university from one generation to the next. In keeping with this perspective, we invest endowed and other long-term funds in our Long-term Investment Program, a professionally managed diversified portfolio.

### Long-term Investment Program (as of June 30, 2018)



*The relative objective is to achieve a total return that meets or exceeds a benchmark, combined and weighted according to the portfolio's target allocation. The absolute objective seeks to achieve a total return that meets or exceeds the rate of inflation plus the spending rate from the program.*

For detailed financial information, please visit  
[www.kuendowment.org/annualreport18](http://www.kuendowment.org/annualreport18).



# KU ENDOWMENT

The University of Kansas



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Thank you for  
investing in KU's future