



GIFTS OF SECURITIES

KANSAS UNIVERSITY ENDOWMENT

Your gift of appreciated marketable stocks or mutual fund shares provides significant support for the University of Kansas program of your choice. It also may offer you important tax benefits.

Rather than selling your appreciated securities and donating the proceeds, consider transferring them to KU Endowment. This is likely to increase the value of your gift because you will not incur sales expenses, and your transfer will not ordinarily generate a taxable capital gain.

If your securities have decreased in value since you acquired them, it may be to your advantage to sell them, report the capital loss deduction and donate the proceeds.

TYPES OF TRANSFERS

Gifts of appreciated securities may be delivered to KU Endowment in several ways.

- **Delivery of Publicly Traded Stock shares**

- **Electronic Delivery via Depository Trust Company (DTC)**

- Instruct your broker that your DTC-eligible securities be transferred electronically to the following:

- The Kansas University Endowment Association
 - Federal tax ID: #48-0547734
 - State Street Bank and Trust Company
 - DTC Participant No. 0997
 - Account #4U1M (the number 1, not the letter L)
 - KU Endowment – General Custody

- **Broker to Broker Account Delivery**

- KU Endowment maintains multiple brokerage accounts that can be used to facilitate transfers of shares.

- Please contact the Investments team, and they can provide you with the specific KU Endowment brokerage account information.

- **Delivery of Mutual Fund Shares**

- The benefits of giving shares of mutual funds are similar to those of appreciated stocks, but the process may take a little longer. Mutual fund shares **cannot** be electronically transferred via the above DTC instructions. The method used to transfer mutual funds to KU Endowment varies, depending on how the funds are held. Please contact the Investments team, and they can help facilitate the best way to transfer the shares.

To promptly and accurately credit a security gift to the appropriate donor, it is essential that the transfer instructions include the donor's name. Without this information, we are occasionally unable to identify the donors of securities.

Always be sure to provide KU Endowment, or instruct your broker to provide us, with a description and the amount of your securities to be transferred and the name of the KU Endowment fund to be credited or the purpose of the gift.

VALUATION AND RECEIPTING

The value of your gift is based upon the delivery date. Delivery occurs only when the gift is complete and unconditional. For gift credit purposes, the value of publicly traded stocks will be based on the mean of the high and low quoted prices on the date of the gift. The value for mutual fund shares is the closing price on the delivery date.

As soon as the securities gift is received, you will receive a receipt detailing the number and name of the securities gifted, the gift date and credit value, and the name of the fund in which the gift was deposited.

MATCHING GIFTS

Most companies with matching gift programs will match gifts of publicly traded securities. Notify us at the time of the gift if you plan to increase your support through a company match.

RESTRICTED, CONTROL AND CLOSELY HELD SECURITIES

Similar benefits to those described for marketable securities may apply to gifts of restricted securities, control securities and closely held securities. Restricted and control securities are shares of publicly traded companies acquired in certain private transactions or by senior officers of the companies. Closely held securities are shares in companies that are not publicly traded. Special appraisal rules and other procedures may apply in making gifts of such shares. You may contact the Investments team in advance for assistance in completing the necessary arrangements.

TAX PLANNING

This document is intended to provide general information and is not meant as legal or tax advice. Please consult your professional advisors regarding valuation for tax purposes. If your noncash gift, including gifts of securities exceeds \$500, you must submit IRS Form 8283 with your income tax return to qualify for a charitable contribution deduction. Valuation for tax purposes is ultimately the donor's responsibility.

FOR QUESTIONS ABOUT GIFTS OF SECURITIES, CONTACT:

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